Become a part of next generation of Croatian pharmaceutical innovations and make profit with us

INCENTIVES

- **0%** profit tax rate for 10 years
- up to **€18,000** grant per each new employee
- up to **€1 million** worth cash grant for capital costs
- up to **€0.5 million** grant for R&D
- access to **EU funds**

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INVEST IN PHARMACEUTICALS IN CROATIA...

HISTORY OF EXCELLENCE
- The oldest pharmaceutical company in Southeast Europe - PLIVA HRVATSKA Company dates from 1921
- Educational institutions that represent a strong base for successful development of your business in Croatia
- Two Nobel Laureates in Chemistry - Leopold Ružička and Vladimir Prelog

SUCCESSFUL TRACK RECORD
- Gross operating rate is above average of manufacturing industry and amounts to 22,6%
- Important Patents - for the diazepam and azitromicin
- More than 50 international pharmaceutical companies present on Croatian market
- Large investment cycle of present pharmaceutical companies (Pliva/Teva, Jadran Galenski Laboratorij, Belupo, Galapagos and Hospira)

ACCESS TO ONE OF THE WORLD’S LARGEST MARKET’S
Access to over 500 million people - part of the EU market and global access

COMPETITIVE LABOUR COSTS
Average Personnel Costs in manufacturing of basic pharmaceutical products and pharmaceutical preparation (€1000/person)

FAVOURABLE MARKET AND TAX CONDITIONS
VAT rates (%) applied to medicines (Prescription)

25 members employ more than 7 250 people.
Gathers important players in the field - small, medium and large pharmaceutical companies, public institutions and science and research institutes

INTERNATIONAL RECOGNITION FOR INVESTMENTS IN CROATIA AGENCY FOR INVESTMENTS AND COMPETITIVENESS
“... SIMPLY BECAUSE WE HAVE INVEST IN PHARMACEUTICALS IN CROATIA... WHY?

NATIONAL COMPETITIVENESS CLUSTER OF MEDICAL INDUSTRY

KEY FIGURES
- Pharmaceutical industry annual turnover: € 635,9 million (2013)
- Number of companies in pharmaceutical industry: 47
- Number of employees: 4,658
- Gross average monthly salary: € 1,758
- Share of export in total revenue: 61.6 %